

March 14, 2008

Director, Regulations and Rulings Division
Alcohol and Tobacco Tax and Trade Bureau
P.O. Box 14412
Washington, DC 20044-4412

Dear Director:

You should keep TTB Notice #77, regarding the new rule for a Calistoga AVA. It is fair - it allows for the marketing of wine in the region while allowing Calistoga Cellars to maintain its brand. Small successful wineries should not be over-run by the conglomerates, just because of their size. They've agreed to put more stringent info on their labels. Let the small wineries (especially the award-winning ones!) continue to make their fine quality wine. It is the small wineries that keep people coming back for more wine, that keep people trying new wines. Keep TTB #77 with Calistoga Cellars grandfathered in. It's the right thing to do.

Sincerely,

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